

Day	Morning Lectures (9:00–13:00)	Lunch (13:00–14:00)	Afternoon Workshop (14:00–18:00)	Evening (20:00–22:00)	Expected Daily Result
Day 1: Monday, 13. 7. 2015	<p>CITIES OF THE FUTURE – Opening day</p> <p>Registration 9:00–10:00</p> <p>Welcome 10:00–10:15 Zoran Bosnić, Faculty of Computer and Information Science, University of Ljubljana (UL FRI) Lilijana Madjar, Regional Development Agency of Ljubljana Urban Region (RRA LUR)</p> <p>Topic introduction 10:15–11:30 Lenart Kučič, Journalist at Delo Gregor Lončar, IBM</p> <p>Summer academy introduction 11:30–11:45 Alenka Kavčič, FRI UL</p> <p>Getting to know each other 11:45–13:00 Ana Osredkar, Ana Kyra Bekš, Servis8</p>		<p>FORMING TEAMS</p> <p>Motivation speech 14:00–15:00 Tomaž Freljih, Hekovnik</p> <p>Participants and idea presentations 15:00–16:00</p> <p>Forming teams 16:00–18:00 Ana Osredkar, Ana Kyra Bekš, Servis8</p>	Socialising	Teams formed
Day 2: Tuesday, 14. 7. 2015	<p>DESIGN THINKING AND RESEARCH 9:00–13:00 Ana Osredkar, Ana Kyra Bekš, Servis8</p>		<p>FIELD RESEARCH 14:00–18:00 Ana Osredkar, Ana Kyra Bekš, Servis8</p>		Problem defined
Day 3: Wednesday, 15. 7. 2015	<p>IDEATION 9:00–13:00 Ana Osredkar, Ana Kyra Bekš, Servis8</p>		<p>USER EXPERIENCE 14:00–18:00 Jože Guna, Matevž Pogačnik, Faculty of Electrical Engineering, University of Ljubljana</p>		Draft prototype

CREA Summer Academy, Ljubljana from 13th to 22nd July 2015, Faculty of Computer and Information Science, Večna pot 113, 1000 Ljubljana

Day	Morning Lectures (9:00–13:00)	Lunch (13:00–14:00)	Afternoon Workshop (14:00–18:00)	Evening (20:00–22:00)	Expected Daily Result
Day 4: Thursday, 16. 7. 2015	BUSINESS MODEL AND PITCHING 9:00–13:00 Business model – Ivan Župič, Faculty of Economics, University of Ljubljana Pitching – Aleš Pustovrh, Faculty of Economics, University of Ljubljana		BUSINESS MODEL AND PITCHING 14:00–18:00 Business model – Ivan Župič, Faculty of Economics, University of Ljubljana Pitching – Aleš Pustovrh, Faculty of Economics, University of Ljubljana		Draft business model and pitch
Day 5: Friday, 17. 7. 2015	FUNDING OPPORTUNITIES 9:00–11:00 Bootstrapping, seed and venture capital – Aleš Pustovrh, Faculty of Economics, University of Ljubljana Crowdfunding – Luka Piškorič, 11:00–13:00 crowdfunding.si		VIDEO MAKING 14:00–15:30 Matic Zavodnik IDEA DEVELOPMENT 16:00–18:00 All mentors	Movie night	Updated business model, solution validation
Saturday & Sunday 18.–19. 7. 2015	INFORMAL WEEKEND AND TEAM WORK				
Day 6: Monday, 20. 7. 2015	ICT WORKSHOP AND IDEA DEVELOPMENT 9:00–13:00 Alenka Kavčič, Matija Marolt, Matevž Pesek, Ciril Bohak, UL FRI All mentors		IDEA DEVELOPMENT 14:00–18:00 (Team work session)		Updated business model, solution validation
Day 7: Tuesday, 21. 7. 2015	IDEA DEVELOPMENT 9:00–13:00 All mentors		IDEA DEVELOPMENT 14:00–18:00 (Team work session)	Night out (Farewell)	Draft business plan and pitch presentation

CREA Summer Academy, Ljubljana from 13th to 22nd July 2015, Faculty of Computer and Information Science, Večna pot 113, 1000 Ljubljana



Day	Morning Lectures (9:00–13:00)	Lunch (13:00–14:00)	Afternoon Workshop (14:00–18:00)	Evening (20:00–22:00)	Expected Daily Result
Day 8: Wednesday, 22. 7. 2015	PROJECT PRESENTATIONS Pitching 11:00–12:00 PRESENTATION of Ljubljana University Incubator 12:00–12:30 Farewell and group photo 12:30–13:00	FAREWELL LUNCH			
August 2015	ONLINE MENTORING All mentors and participants				Video, business plan
Tuesday, 1. 9. 2015	ONLINE CONSULTATIONS All mentors				Upgraded results
Day 10: Monday, 28. 9. 2015	FINAL PROJECT DEVELOPMENT SESSION 9:00–13:00 All mentors and participants		FINAL PROJECT DEVELOPMENT SESSION All mentors and participants	Night out	Finalized results
Day 11: Tuesday, 29. 9. 2015	PROJECT PRESENTATIONS AND FINAL SELECTION FOR LISBON CONFERENCE 9:00–13:00				Presentations, selection process, winners announced
October 2015– December 2015	INCUBATION PROCESS FOR WINNERS				
CREA Summer Academy, Ljubljana from 13th to 22nd July 2015, Faculty of Computer and Information Science, Večna pot 113, 1000 Ljubljana					